AVOID THE 10 YEAR MISTAKE

As our company has evolved with technology, we've observed through sad experience, a reoccurring mistake that organizations make when implementing technology in their companies, which can lead to the 10 Year Mistake. Frequently, we encounter companies who have a vision of how they want to improve or enhance their organization but fail to align technology with those concepts. We hope you find this information helpful as you navigate these stormy waters.

Common Oversights in Planning Include:

Improper evaluation of technology and how it fits your company.

Insufficient input from departments that will use the technology.

Inaccurate needs assessment and aligned budgeting.

Miscalculating the anticipated return on investment.

Misunderstanding the learning curve for "User Adoption."

Brightness or clarity on the projector or screen is inadequate for the room.

The network bogs down when a video stream is sent.

Speakers are loud enough but you can't understand what's being said.

You are unable to read the small print on the PowerPoint presentation or the spreadsheet.

The user interface panel is confusing and no one knows how to use it.

How do you turn the darn thing on?

Each of these items will seriously impact the improper implementation of technology. The main problem is that funds are allocated for technology while the correct solutions are not properly vetted. This results in hundreds of thousands of dollars spent, only to find that the technology systems do not perform the functions required. Ultimately, the system doesn't get used because it won't perform the functions people need. Your company is then burdened for five, 10 or even 15 years until additional funds are available.

The Solution

Every organization is looking for ways to be more efficient and productive. The appropriate integration of technology into an organization will enhance performance at every level. The technology must work for you.

Benefits of Properly Designed and Implemented Technology:

Meeting efficiency with simplistic controls for audio/visual conferencing.
Expedited decision making with easy to use and see presentations.
Increased learning and retention in classroom and training centers.

The Solution:

An organization's CEO and other financially accountable executives are key to developing a solution. Your organization's visionaries play a critical role in determining how technology will help your team utilize technology to improve communication and learning, yielding maximum productivity for each department. A professionally implemented technology solution will improve your work environment and employee satisfaction.